

## PromoCell Growth Medium (Ready-to-use)

- Consists of Basal Medium and SupplementMix
- Growth supplements mixed together in one tube
- Complete medium is ready after one pipetting step
- Easy and convenient handling
- Same end concentration as the corresponding Growth Medium Kit
- Formulated for Primary Human Cells

### Shelf life Media Components:

Basal Medium: - 9 Months (at 4° to 8°C)

SupplementMix: - 12 Months (at -20°C)

Shelf life Complete Medium: 6 Weeks (at 4° to 8°C)



## PromoCell Growth Medium Kit

- Consists of Basal Medium and SupplementPack
- Growth supplements come in separate vials
- Allows customization of the end concentrations of growth supplements
- Same end concentration as the corresponding Growth Medium (Ready-to-use) when all supplements are added to the Basal Medium
- Formulated for Primary Human Cells

### Shelf life Media Components:

Basal Medium: - 9 Months (at 4° to 8°C)

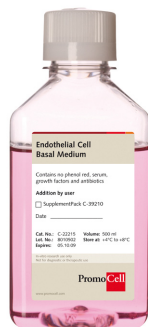
SupplementPack: - 12 Months (at -20°C)

Shelf life Complete Medium: 6 Weeks (at 4° to 8°C)



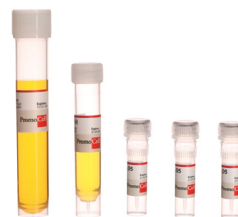
## PromoCell Basal Media

- Available separately for starvation experiments
- Also available without phenol red
- No growth supplements included



## SupplementPacks

Available separately for media customization and/or phenol-red free cell culture



## SupplementMix

Available separately for phenol-red free cell culture



FOR IN VITRO RESEARCH USE ONLY. NOT FOR DIAGNOSTIC OR THERAPEUTIC PROCEDURES.